



# Enrich

## **Workshop III: “Project and Intellectual Property Management”**

**Venue: MZUMBE University, Dar-es-Salaam Campus College,  
Olympio Street – Upanga  
Dar-es-Salaam, Tanzania, 6<sup>th</sup> and 7<sup>th</sup> October, 2015**

**Project Acronym:** ENRICH

**Full Project Title:** Enhancing Energy Accessibility & Efficiency through establishing sustainable STI Support National Networks with a regional dimension in East Africa

**Contract Number:** FED/2013/330-235

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## LIST OF PARTICIPANTS

Contact name	Partner	Country
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Pablo Lopez	Glasgow Caledonian University	UK
Mr Mathias Goldstein Dr Atieno Adala Mr Tom Ojwang Mr Joseph Ndiritu	African Virtual University	Kenya
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## DETAILED WORKSHOP DESCRIPTION

### Workshop III: Project & Intellectual Property Management (Corresponds to project Activity 2.3.3)

- ✓ **Objective:** to introduce successful Project Management and provide an introduction to Intellectual Property Rights covering dissemination/publication issues, licensing agreements, patent strategy in R&D projects, etc...
- ✓ **Target group:** managers & researchers, particularly in the energy field, from EA partners. Participants will be involved in the establishment of STI Support National Network (WP3) and will adapt the training content to local context and deliver at least 3 workshops (one for each topic) to the local counterparts, as part of the Network activity (act. 4.2, WP4). Network (MOI, MU & MAK) and Portal (AVU) host universities will commit to selecting 2 people (1 manager + 1 researcher ) from those attending trainings in WP2. These 2 will be fully responsible for the Network's development and implementation.
- ✓ **Implementation date:** 6-9 October 2015
- ✓ **Venue/organizer:** MZUMBE University, Tanzania
- ✓ **Partner in charge of programme and content:** UA

#### Topics addressed:

The workshop will provide good practice examples and stimulate discussions around the following main topics:

- Techniques and tools for process improvement: Six-sigma
- Management of EU funded Projects
- Intellectual Property: a tool for protecting innovation in Universities
- Introduction to IPRs
- Patent protection for Innovation
- Publication, exploitation and other practical issues

#### Trainers / Speakers:

- Vicente Zafrilla, UA
- Noelia López, UA
- Pablo López, GCU

#### Learning outcomes:

After this workshop participants will:

- Get specific knowledge on a set of techniques and tools for process improvement and how to successfully manage EU funded projects.
- Understand why Intellectual Property Rights are relevant in the day-by-day innovation management, with a special focus on Universities.
- Identify the main intangible assets that can be protected as Intellectual Property Rights.
- Deepen on what is a Patent, and on how and when it can be used to protect innovation.
- Analyse the most common challenges that innovators use to face when protecting their innovation.

**Workshop III: Project & Intellectual Property Management**  
**\*\*ENRICH project partners only\*\***

<b>06/10/2015 (TUESDAY)</b>			<b>Venue: Dar-es-Salaam Campus College, MZUMBE University</b>
<b>From</b>	<b>To</b>	<b>Duration</b>	<b>Important: Meet at the Hotel lobby and transfer to the meeting venue Time: 08.30</b>
08.45	09.00	15'	Arrival of the participants. Registration
09.00	09.15	15'	<b>Official welcome and opening of the workshop</b> Prof. Ganka Nyamsogoro, principal Mzumbe University Dar es Salaam Campus College
09.15	09.30	15'	<b>Presentation of the agenda and Workshop objectives</b> Noelia López, Senior Project Manager, UA
09.30	10.15	45'	<b>Six-sigma: process improvement</b> Pablo López, European Projects Manager, GCU
10.15	10.30	15'	<b>Coffee Break</b>
10.30	11.00	30'	<b>Six-sigma practical exercise</b> Pablo López, European Projects Manager, GCU
11.00	12.00	60'	<b>Managing EU funded Projects</b> Noelia López, Senior Project Manager, UA
12.00	13.00	60'	<b>Intellectual Property: a tool for innovation in Universities</b> Vicente Zafrilla, IPR Expert, UA
13.00	14.00	60'	<b>Lunch Break</b>
14.00	14.45	45'	<b>Introduction to IPRs (i)</b> Vicente Zafrilla, IPR Expert, UA
14.45	15.00	15'	<b>Coffee Break</b>
15.00	16.00	60'	<b>Introduction to IPRs (ii)</b> Vicente Zafrilla, IPR Expert, UA
20.00			<b>Group Cocktail Party offered at Holiday Inn by MZUMBE University</b>



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<b>07/10/2015 (WEDNESDAY)</b>			<b>Venue: Dar-es-Salaam Campus College, MZUMBE University</b>
<b>From</b>	<b>To</b>	<b>Duration</b>	<b>Important: Meet at the Hotel lobby and transfer to the meeting venue Time: 08.30</b>
08.45	09.00	15'	Arrival of the participants
09.00	10.45	105'	<b>Patent protection for Innovation</b> Vicente Zafrilla, IPR Expert, UA
10.45	11.00	15'	<b>Coffee Break</b>
11.00	12.00	60'	<b>Publication, exploitation and other practical issues (i)</b> Vicente Zafrilla, IPR Expert, UA
12.00	12.15	15'	<b>Break</b>
12.15	13.15	60'	<b>Publication, exploitation and other practical issues (ii)</b> Vicente Zafrilla, IPR Expert, UA
13.15	14.15	60'	<b>Lunch Break</b>
14.15	16:15	120'	<b>Practical Case: Innovation Protection</b> Vicente Zafrilla, IPR Expert, UA
16.15	16.30	15'	<b>Coffee Break</b>
<b>END OF THE WORKSHOP</b>			